



ivuh!

Interoperability to
Unite and Humanize

Laerte
Magalhães
CEO, iuh!



iuh!

FOUNDED 2018 · BRAZIL

A digital-first MVNE platform built to connect Brazil.

Not just another operator — iuh! is the infrastructure layer that makes launching an MVNO in Brazil possible, fast, and scalable.



Full-stack MVNE platform

Core network, BSS/OSS, SIM management — owned and operated



Multi-carrier interoperability

Integrated with the 3 carriers and 1,000+ providers across all access technologies



Brazil market access, simplified

Regulatory expertise, local presence & partnerships already in place



Proven at scale

500K+ chips activated · 150K students connected · 8 states

Technology-agnostic, we integrate fiber optics, radio, FWA, satellite, and mobile (4G/5G) to ensure coverage, performance, and service continuity in both urban and rural contexts, with security and operational efficiency.





Brazil has **30 million people** who do not use mobile internet.



20% of them have no coverage.



Infrastructure challenge:
6 million.



3 major operators
110,000 mobile
service towers.

However, with 864
localities and 6,500 km
of highways without
coverage.

COMPARISON BRAZIL x USA

(Brazil is **4.6% larger** in
continuous territorial
extent)



Case

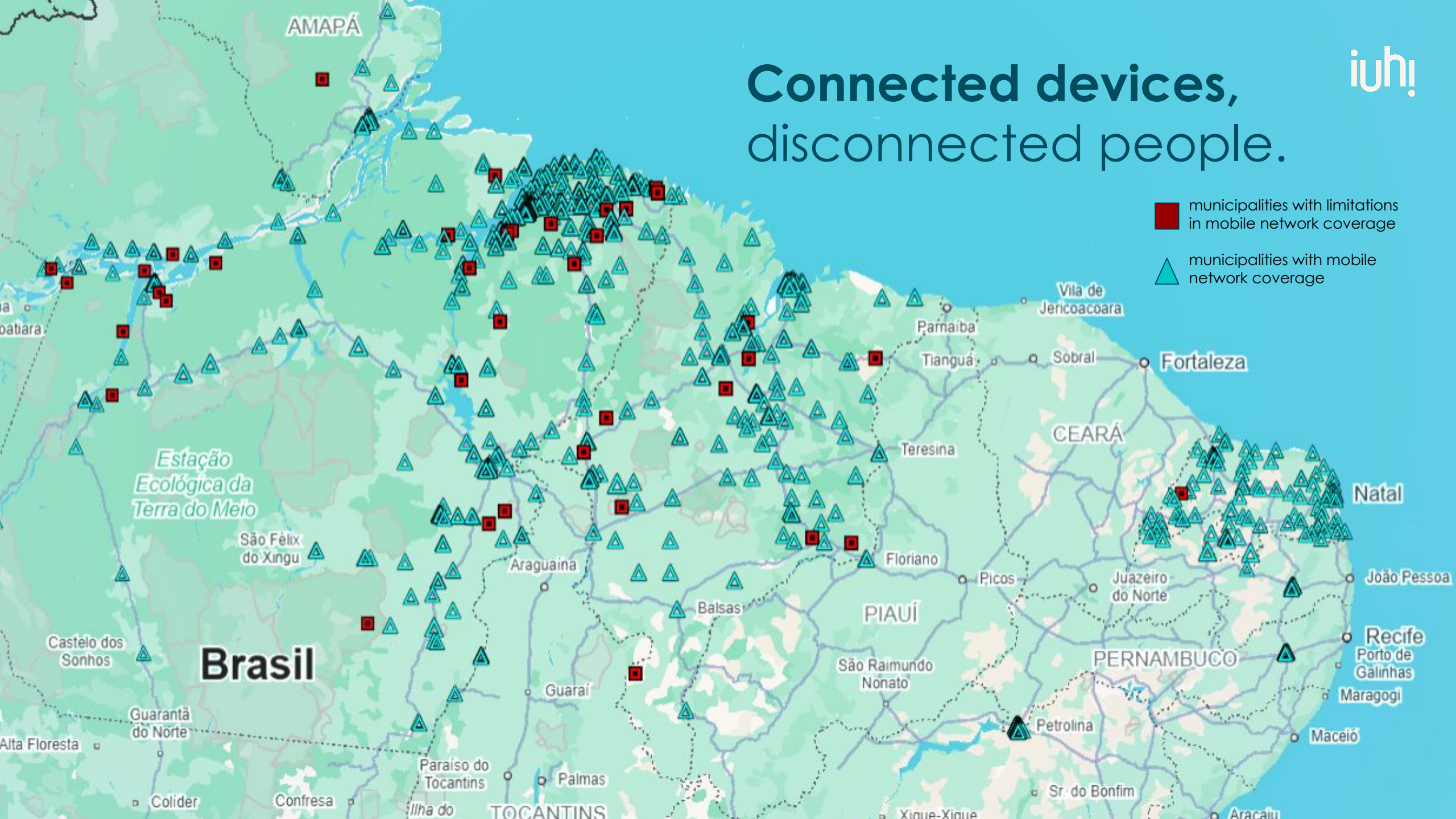


Program created to provide **free access to mobile internet**, offering 20 GB per month for students in schools and their families.

- Digital inclusion
- Access to education and opportunities

However, of the **317 municipalities** served, **10% have mobile network coverage limitations.**

Connected devices, disconnected people.



A detailed illustration of a satellite network in space. The Earth is shown on the left, with its continents and oceans visible. Several satellites are in orbit, each with solar panels and antennas. Green lines represent communication links between the satellites and between the satellites and the Earth's surface. Green beams of light emanate from the satellites, indicating active communication or data transmission. The background is the dark expanse of space with a faint view of the Milky Way galaxy.

It is not an
infrastructure
problem.

It is a gap in the integration and interoperability of access technologies for connectivity.



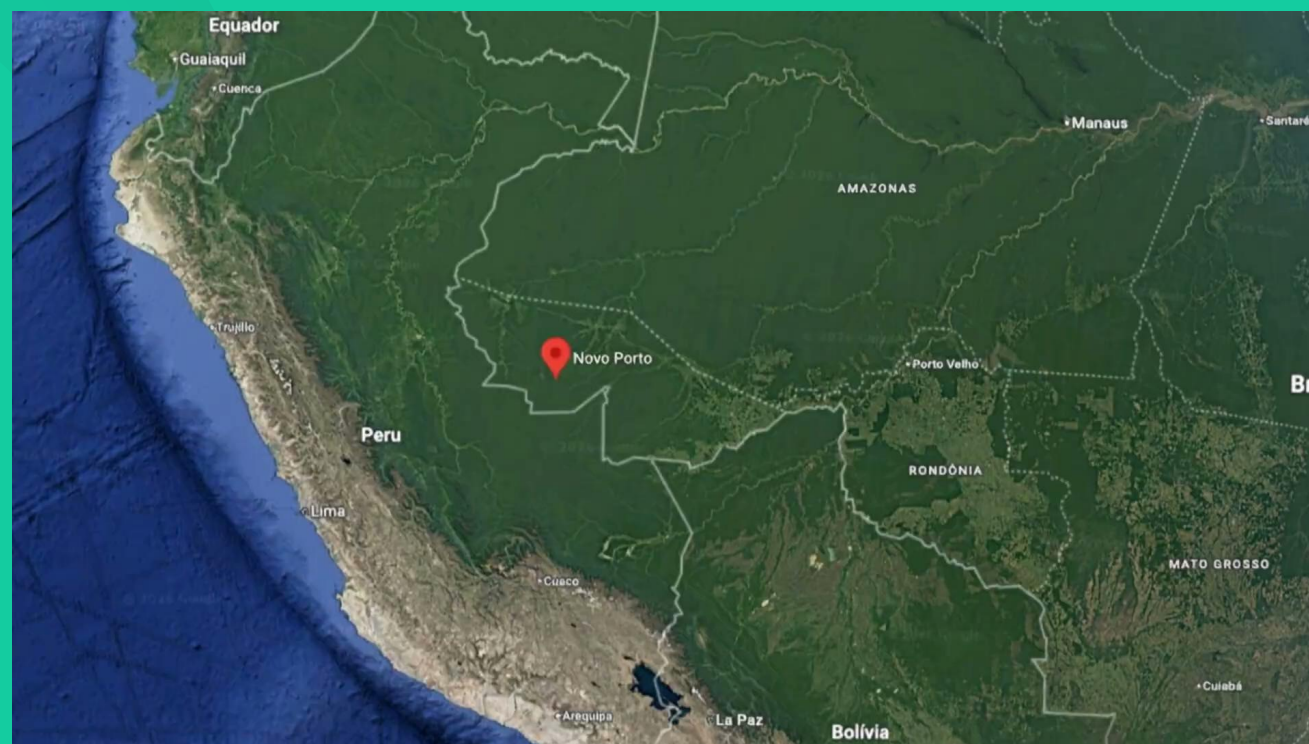


It's not one
technology.
It's all of them.



Novo Porto Community Project (Amazonas)

- 50 households
- 250 people
- 2 schools served via satellite



Solution with LEO satellite backhaul, coverage via mobile network, and fixed access via FWA or fiber.



D2D can be integrated into this solution for this community.

**First we integrate
and enable interoperability.**

Now, we connect.

We can connect
you to Brazil.



Laerte Magalhães
laerte@iuh.digital

Follow our journey.

