



Panel: Simplify the launching
and scaling digital-first MVNOs
in Latin America.

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iuh!

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A digital-first MVNE platform built to connect Brazil.

Not just another operator — iuh! is the infrastructure layer that makes launching an MVNO in Brazil possible, fast, and scalable.



Full-stack MVNE platform

Core network, BSS/OSS, SIM management — owned and operated



Multi-carrier interoperability

Integrated with the 3 carriers and 1,000+ providers across all access technologies



Brazil market access, simplified

Regulatory expertise, local presence & partnerships already in place



Proven at scale

500K+ chips activated · 150K students connected · 8 states

Launching an MVNO
is complex.

In Brazil, even more.

↘ Time

↘ Capex

↘ Dependency

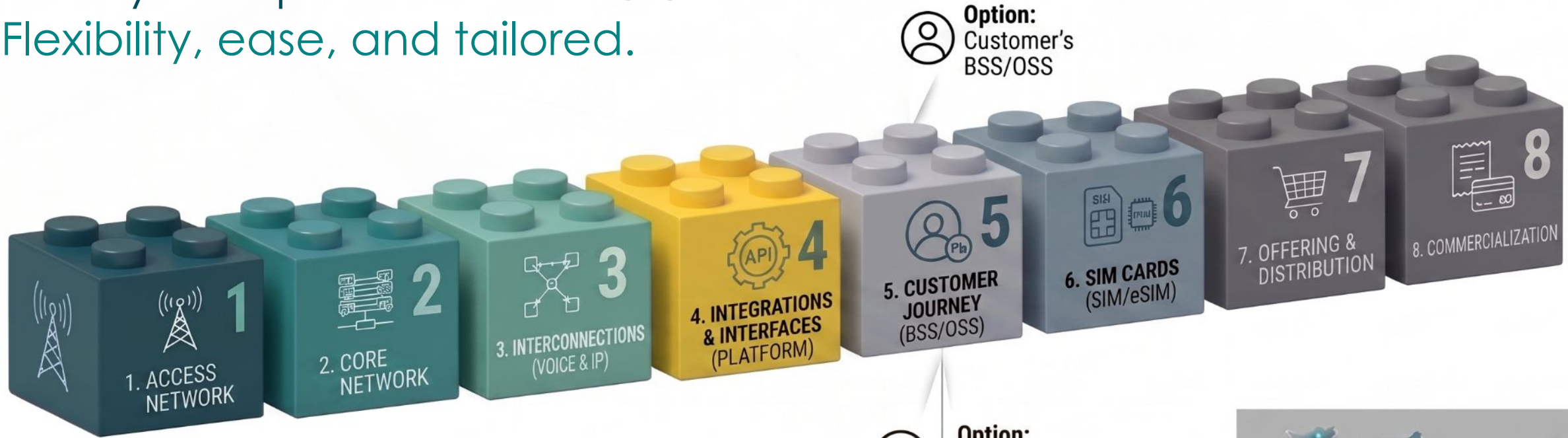
The problem is not infrastructure.
It is interoperability and integration.



You focus on distribution.
We handle the complexity.

MVNO BUILDER

Build your operator like LEGO.
Flexibility, ease, and tailored.



Option:
Customer's
BSS/OSS

Modular Contracting Models



CONTRACT INFRASTRUCTURE
(1, 2, 3)

Example 1 (Infra)



CONTRACT COMPLETE SERVICES
(1-6)

Example 2 (Total)



Already operating at scale

Cases and types of integration (LEGO)



iuh! is a partner in the program created to provide free mobile internet access with 20 GB per month for school students and their families. The program has adopted the eSIM platform, known as a “neutral SIM card.”



In partnership with Dry Telecom, iuh! provided a cloud-based platform with centralized management, mobile connectivity, and cybersecurity. The project served 304 schools and enabled the distribution of 175,000 mobile connectivity SIM cards.





Simplifying MVNO is not
about technology.
It's about integration.

We can connect
you to Brazil.



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Follow our journey.

